Zombie Lending and Policy Traps by Acharya, Lenzu & Wang

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Bank of Italy & Bocconi Conference on Financial Stability & Regulation

Stanford GSB & NBER & CEPR

Contribution

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- ► Model matching qualitative facts on zombie lending
 - \Rightarrow reg. forbearance effects on economy
- Formalizes idea of too much reg. forbearance for economy

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- entry and exit of firms (good and bad) (creative destruction)
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 - Optimal policy depends on shock size

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 - ► Similar in spirit to this paper just w/o banks & w/ debt overhang mechanism

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- ▶ Begenau, Bigio, Majerovitz, Vieyra (2021): zombie lending due to delayed loss accounting ⇒ non-policy driven forbearance

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- ► Model designed to fit zombie induced slow recovery narrative But which insights are entirely new?
- ► Model could also be used to test & size narrative

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- Get a sense of model's implied magnitudes
 - ▶ What fraction of zombie firms does the model imply?
 - ► What shock size is large?
 - ► What bank capital size is considered low vs. high?

Key considerations

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- ► Share of loans to productive sector (C&I) (EU > US)
- ► How large is the zombie firm externality on good firms? How does it vary with economic conditions?
- ► Incentives for "good" firms to seek funding elsewhere? E.g., private equity, shadow banks

Conclusion

- ► Very interesting paper with important policy message
- ► Key open question
 What is the strength of this bank-centric mechanism in explaining the slow recovery?

Smaller comments for authors

- ► The write up can be sharpened: Examples
 - Abstract not clear
 - Question isn't clear after diving into the paper
 - Some associate "unconventional" policy with bond purchases etc not reg. forbearance
 - Argument missing why you need a model.
- Clarify contribution: Empirically the effects have been described & even quantified. Theoretically, some overlap with other work.
 - ► Literature on unconventional policy
 - (1) Gertler and Karadi (2011)
 - (2) Curdia and Woodford (2009)
 - (3) Joyce, Miles, Scott, Vayanos (2012)
 - ► Recent theoretical literature on zombie lending
 - (1) Faria e Castro et al paper cited has also (at least the version I saw) a theoretical part
 - (2) My paper with Bigio, Majerovitz & Vieyra delivers some of your results (different focus/model)
 - ► Other explanations of slow recovery (e.g., Crouzet and Tourre)